

*Jaris*

Fashion First

# Product Plan

Jaris

Fashion  
First

## WHAT PROBLEM DO YOU WANT TO SOLVE?

The problem I would like to solve is when you don't know what to wear every day, what clothes you haven't worn in a long time, what clothes to give away.

## WHAT DOES YOUR PRODUCT DO?

My product is a Talking Wardrobe that coordinates outfits depending on your style, the weather and occasion. It also repairs and makes new clothes, you say it and it appears it chooses what to give to charity and is a friendly companion for all ages.

## DOES IT HAVE ANY SPECIAL FEATURES?

Yes. It is tailored to your needs and is run on fully renewable energy.

## WHO WILL BUY MY PRODUCT?

This product is based in Paris and is more targeted to fashion experts.

## WHAT IS MY SELLING PRICE

My selling price is £15,000.

# Jaris

## Fashion First

An innovative new way of fashion.

This product is built on renewable energy a electronic companion in the form of a wardrobe,it styles and picks out outfits for you depending on the weather and occasion.

It is a twist on traditional and modern keeping up with the latest styles and trends,with its classic exterior and modern interior this wardrobe is suitable for all fashionistas.

# JARIS

The source  
of the  
renewable  
energy

Doors inside  
is the mirror  
and the  
clothes.

Modern idea  
classic design

